VA331 Illustration As Communication
Studio Class (*in person*)

INSTRUCTOR   Onur Yazıcıgil
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OFFICE   FASS 2091
CLASS & TIME   SUSAM 1008 / TUESDAY 9:40–12:30

INFO   The term illustration can be broadly explained as the visualization of a specific subject as a drawing, painting or photograph. In this class the term Illustration will focus on the visual representation of certain moods and visual attitudes by employing various media. Students will have the opportunity to learn various illustration techniques and experiment on creating their own style.

POLICIES & PROCEDURES

GRADING

Project 1: %35
Project: 2: %20
Project 3: %45

You will earn a grade based upon your design quality (concepts, execution, presentation) and active participation in class (including the timely completion of work).

A 96   A– 92   B+ 88   C+ 76   C 72   C– 68   D+ 64   D– 60   F 60<

ATTENDANCE

Attendance to physical (*in person*) classes as scheduled are mandatory. After three absences the student's grade will be lowered one letter grade and lowered another letter grade for each following absence. Students accumulating six or more absences will receive an NA (Not-Attended) for the course. Attendance will be taken only once during the class period. Students are held responsible for all information presented.

PLAGIARISM

Visual arts and visual communication like any other field also adheres to the integrity of honest and originally produced creative work. In the conditions of plagiarism and the unacknowledged use of source material, will result in a failing grade for the project.

MATERIALS

Metal ruler, light duty retractable knife, any heavy weight paper (e.g. bristol) to turn in your final work, and some 'print budget'. Access to Adobe Illustrator and Adobe Photoshop.

SCHEDULE

WEEK 1 / 03.10.2023
Introduction to the course and overview of the materials.
Project 1: Object Illustration (×4)
Film Screening: Christoph Niemann: Illustration

W2 / 10.10.2023
Project 1: Submission of (Pencil / Ink) %25 Grade Point
Adobe Photoshop: Demonstration
Analogue & Digital Techniques: Demonstration

W3 / 17.10.2023
Project 1: Submitting (Acrylic / Gouache) %25 Grade Point
Adobe Illustrator: Demonstration

W4 / 24.10.2023
Project 1: Submitting (Photo Collage) %25 Grade Point
Adobe Illustrator: Demonstration on illustrating vector flat graphics
Project 2: Illustrated Album Cover
    Gathering information on the band or musician you will choose.
    Lay out your findings as a Style Guide and Mood Board.

W5 / 31.10.2023
Project 1: Submitting (Vector Flat Illustration) %25 Grade Point
Project 1: Completed Final Submission
Project 2: First Draft (Research & Mood Board)

W6 / 07.11.2023
Project 2: Second Draft

W7 / 14.11.2023
Project 2: Third Draft

W8 / 21.11.2023
Project 2: Final Draft
Project 3: Fairy Tale Story Illustration
    Research into the band or musicians that will be chosen
    Style Guides, Mood Board

W9 / 28.11.2023
Project 2: Completed Final Submission

W10 / 05.12.2023
Work in progress / Studio

W11 / 12.12.2023
Work in progress / Studio

W12 / 19.12.2023
Work in progress / Studio

W13 / 26.12.2023
Work in progress / Studio

W14 / 02.01.2024
Work in progress / Studio   ← *LAST DAY OF CLASSES*

W15 / 09.01.2024
Project 3: Completed Final Submission