

SABANCI UNIVERSITY

VA 490 & 580

Professional Practice as a Designer

Spring 2024 / Syllabus

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OFFICE FASS 2091
CLASS SUSAM 1008 / 16:40–19:30

GRADING

You will earn a grade based upon your design quality (concepts, execution, presentation) and active participation in class (including the timely completion of work).

A 96
A- 92
B+ 88
B 85
B- 82
C+ 80
C 75
C- 70
D+ 68
D 65
D- 60
F 60 <

ATTENDANCE

Attendance to physical (in person) classes as scheduled are mandatory. After three absences the student's grade will be lowered one letter grade and lowered another letter grade for each following absence. Students accumulating six or more absences will receive an NA (Not-Attended) for the course. Attendance will be taken only once during the class period. Students are held responsible for all information presented.

PLAGIARISM

Visual arts and visual communication like any other field also adheres to the integrity of honest and originally produced creative work. In the conditions of plagiarism and the unacknowledged use of source material, will result in a failing grade for the project.

INFO In this course, students will explore and investigate the various processes that are involved in the production of a professional editorial project. The class will consist of students collectively working on several professional tasks to produce an independent student run magazine. Students will have the opportunity to author texts, create illustrations and design layouts that will all be compiled into a single collectively created professional editorial production.

SCHEDULE

WEEK 1 / 20.02.2024	Introduction to ArtNiyet independent student magazine. Film Screening: Graphic Means
W2 / 27.02.2024	Content brainstorming of ArtNiyet 2024 In class discussion on the processes of content creation.
W3 / 05.03.2024	Portfolio Presentations. Designing and presenting professional portfolios
W4 / 12.03.2024	ArtNiyet Contents, Form and Philosophy, Student Task Distribution
W5 / 19.03.2024	First draft of each student's professional production task.
W6 / 26.03.2024	Fevkalade: Professional Design Studio Presentation
W7 / 02.04.2024	Work in Progress
W8 / 09.04.2024	Semester Break — (NO CLASS)
W9 / 16.04.2024	Second draft of each student's professional production task.
W10 / 23.04.2024	Work in Progress
W11 / 30.04.2024	Third draft of each student's professional production task.
W12 / 07.05.2024	Work in Progress
W13 / 14.05.2024	Fourth draft of each student's professional production task.
W14 / 21.05.2024	Printed Mockup,
W15 / 28.05.2024	Work in Progress
W16 / 04.06.2024	<u>Final Submission</u> Final files sent to the Offset printer for mass printing →