

BA in Management Program
Fall 2020
FIN301
Financial Management

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	Time	Day	Delivery
Section-A	10:40 - 12:30pm	M	Recorded Sessions
	11:40 - 12:30pm	T	Live
Recitation A1-A2	18:40-19:30	T	Recorded Sessions
Section-B	12:40 - 2:30pm	M	Recorded Sessions
	9:40 - 10:30am	T	Live
Recitation B1-B2	18:40-19:30	M	Recorded Sessions

****Students must attend same lecture sections throughout the semester****

Course Objectives:

This course develops an understanding of the theoretical and practical issues relating to financial management. The main objectives of the course are to introduce the students to the financial markets and financial instruments, to expose the students to the quantitative tools and methods of modern finance, and to help students gain competence in using these tools to make sound financial decisions. Topics covered in the course include: the link between accounting and finance, the time value of money, bond and stock valuation, investment decision criteria and capital budgeting, project analysis, risk-return relationship and cost of capital.

Learning Outcomes:

1. Understand different types of financial markets and institutions.
2. Describe the linkages between accounting and finance.
3. Understand the concept of time value of money.
4. Value different types of securities such as stocks and bonds.
5. Evaluate projects using various decision criteria.
6. Explain the concepts of risk, return and cost of capital.

Course Textbook:

Fundamentals of Corporate Finance, by Brealey, Myers and Marcus, McGraw-Hill, 10th Edition (2020).

Weekly assignments will be handled through McGraw-Hill's Connect website. Students are required to access Connect using the codes that come with the textbook (or purchased separately). The bookstore at Sabanci has the Connect codes for sale at the following link:

<https://www.homerbooks.com/urun/connect-code-of-fundamentals-of-corporate-finance>

Please note that other online vendors may sell invalid, used or expired codes which may not work for this course.

The registration process to the Connect website, as well as other critical information related to completing course assignments and quizzes are located at this [link](#). Please note that you must register to the section you are officially enrolled in and use your Sabanci email during registration. The course registration pages at Connect are as follows:

Section A: <https://connect.mheducation.com/class/s-simsir-fall-2020-section-a>

Section B: <https://connect.mheducation.com/class/s-simsir-fall-2020-section-b>

If you still have questions that are not addressed in this video, you may email Hakan Haktanir at McGraw-Hill for support (hakan.haktanir@mheducation.com).

Students must also download the Top Hat app on their phones or tablets (search for “Top Hat” on the Appstore or Google Play) and sign up to the class roster using their Sabanci email addresses. The steps for signing up on the Top Hat app is provided in a separate document.

Optional Reading Material:

The Wall Street Journal (available @IC through ProQuest), The New York Times Business Section, Financial Times, BusinessWeek, Dealbook @NYT.

Course Web:

SuCourse+ will be actively used throughout the semester. Students should check their accounts frequently to ensure that they have the most recent course materials. Course slides, video recordings and announcements will be posted on SuCourse+. We will use McGraw-Hill's Connect portal for solving weekly assignments and Top Hat for handling in-class exercises.

Grading:

In-class exercises	: 20%
Weekly assignments (12 in total)	: 30%
Quizzes (4 in total)	: 40%
Term Project	: 10%

Course TA & Recitations:

Our TA for this course, Khaoula Agrebi (khaoula.agrebi@sabanciuniv.edu) will hold recitations for both sections throughout the semester. She will share her recorded videos on a weekly basis on SuCourse+ and use recitation hours as online office hours.

Khaoula's office hours: Mondays and Tuesdays, 18:40-19:30.

Office Hours:

My online office hours are on:

Mondays, 11:30am-1:30pm

Tuesdays, 10:30-11:30am

If you wish to meet at other times, please send me an email.

Requirements:*In-class exercises:*

Each week's live lecture will start with an overview of the course material assigned for that week. Students are required to watch video recordings before the live sessions. We will devote the remaining time for solving questions (through in-class exercises) and discussing unclear points. Students will work in groups during in-class exercises (through the "breakout room" function in Zoom). The lowest 20% of the in-class exercise grades will be dropped at the end of the semester. If 20% corresponds to a fraction, the resulting number will be rounded to the closest integer. There are no make-up assignments for in-class exercises.

Weekly assignments:

There is a total of 12 weekly assignments during the semester. The due dates of the weekly assignments are available in the course outline. The lowest two weekly assignment grades are dropped at the semester-end. There are no make-ups for the weekly assignments.

Term Project:

Students will open a demo trading account from one of the brokerage firms and explore the platform to have more information about the assets available in the financial markets, their return and risk features, historical patterns, and recent trading technologies. They can create and manage hypothetical portfolios, trade assets in domestic or foreign markets, explore trading opportunities or just read research reports. At the end of the semester, students will write a one-page report on their journey into the financial markets.

Quizzes:

There are four quizzes distributed evenly over the semester. The dates and the coverage of the quizzes are indicated in the course plan. All quizzes will take place on the Connect platform. Students will be offered a make-up quiz at the end of the semester if they miss one of the four quizzes with a good excuse. For more than two or more misses (again with valid excuses), the weight of the missing quizzes is transferred to the completed quizzes.

The assessment methods listed above are subject to verification by the instructor through oral exams. Oral exam results can supersede the respective written assessment results.

Academic Honesty:

Learning is enhanced through cooperation and as such you are encouraged to work in groups, ask for and give help freely in all appropriate settings. At the same time, as a matter of personal integrity, you should only represent your own work as yours. Any work that is submitted to be evaluated in this class should be an original piece of writing, presenting your ideas in your own words. Everything you borrow from books, articles, or web sites (including those in the syllabus) should be properly cited. Although you are encouraged to discuss your ideas with others (including your friends in the class), it is important that you do not share your writing (slides, MS Excel files, reports, etc.) with anyone. Using ideas, text and other intellectual property developed by someone else while claiming it is your original work is *plagiarism*. Copying from others or providing answers or information, written or oral, to others is *cheating*. Unauthorized help from another person or having someone else write one's paper or assignment is *collusion*. Cheating, plagiarism and collusion are serious offenses that could result in an F grade and disciplinary action. Please pay utmost attention to avoid such accusations.

Remote teaching policies and conduct

Sabancı BA in Management Program values participatory learning. Establishing the necessary social order for a participatory learning environment requires that students should:

- Keep their cameras open.
- Mute themselves while listening to the person who has the floor.
- Use the “Raise hand” function before talking.
- Not use the “Chat” feature for correspondence not related to the course.

Lectures & Attendance

Students are expected to attend all live lectures and participate in discussions. Lectures start right on time. Recorded lectures will be available on SuCourse+ after the live sessions end. Missed lectures are at students' own responsibility.

Grading

Students should write up their objections and submit them to me no later than a week after receiving their graded work. This document should clearly explain the basis of objection. Except for minor grading errors, no verbal objection is accepted.

Special needs students

Any student who, because of a disability, requires some special arrangements in order to meet course requirements should contact me as soon as possible to make the necessary accommodations.

Updates

Changes or additions to any of the policies above, or course outline, if any, will be announced on the course website.

Course Schedule

All video recordings and readings should be completed before the live lectures

Week 1	Date: 6 October 2020 Topic: Introduction & Setup for the semester Connect & Tophat Instructions
Week 2	Date: 13 October 2020 Topic: Goals and governance of the corporation Readings: Chapter 1 In-class discussion: Ethics in Finance (Link) Assignments: Video Recordings for Chapter 1 Weekly Assignment 1 due by October 13, 11:59pm.
Week 3	Date: 20 October 2020 Topic: Financial markets and institutions Accounting and finance Readings: Chapters 2 & 3 In-class discussion: Term Project Assignments: Video Recordings for Chapters 2 & 3 Weekly Assignment 2 due by October 20, 11:59pm.
Quiz 1	26 October 2020 11:40am-12:30pm (Section A) 12:40pm-1:30pm (Section B) Coverage: Chapters 1, 2 and 3
Week 4	Date: 27 October 2020 Topic: Measuring corporate performance Readings: Chapter 4 In-class discussion: Quiz Results & Solutions Assignments: Video Recordings for Chapter 4 Weekly Assignment 3 due by October 30, 11:59pm.
Week 5	Date: 3 November 2020 Topic: The time value of money – Part 1 Readings: Chapter 5 Assignments: Video Recordings for Chapter 5 Weekly Assignment 4 due by November 3, 11:59pm.
Week 6	Date: 10 November 2020 Topic: The time value of money – Part 2 Readings: Chapter 5 Assignments: Video Recordings for Chapter 5 Weekly Assignment 5 due by November 10, 11:59pm.
Quiz 2	16 November 2020 11:40am-12:30pm (Section A) 12:40pm-1:30pm (Section B) Coverage: Chapters 4 and 5

Week 7	Date:	17 November 2020
	Topic:	Valuing bonds
	Readings:	Chapter 6
	In-class discussion:	Quiz Results & Solutions
	Assignments:	Video Recordings for Chapter 6 Weekly Assignment 6 due by November 20, 11:59pm.
Week 8	Date:	24 November 2020
	Topic:	Valuing stocks
	Readings:	Chapter 7
	In-class discussion:	Valuation of Tesla by Damodaran (Link)
	Assignments:	Video Recordings for Chapter 7 Weekly Assignment 7 due by November 24, 11:59pm.
Week 9	Date:	1 December 2020
	Topic:	Net present value and other investment criteria
	Readings:	Chapter 8
	In-class discussion:	Finance databases (WRDS, DataStream, Matriks, Rasyonet)
	Assignments:	Video Recordings for Chapter 4 Weekly Assignment 8 due by December 1, 11:59pm.
Quiz 3	7 December 2020	
		11:40am-12:30pm (Section A)
		12:40pm-1:30pm (Section B)
		Coverage: Chapters 6, 7 and 8
Week 10	Date:	8 December 2020
	Topic:	Topics in capital budgeting
	Readings:	Chapters 9 & 10
	In-class discussion:	Quiz Results & Solutions
	Assignments:	Video Recordings for Chapters 9 & 10 Weekly Assignment 9 due by December 10, 11:59pm.
Week 11	Date:	15 December 2020
	Topic:	Introduction to risk, return and the opportunity cost of capital
	Readings:	Chapter 11
	In-class discussion:	Principles of long-term investing (Link)
	Assignments:	Video Recordings for Chapter 11 Weekly Assignment 10 due by December 15, 11:59pm.
Week 12	Date:	22 December 2020
	Topic:	Risk, return and capital budgeting
	Readings:	Chapter 12
	In-class discussion:	Behavioral Finance (Link)
	Assignments:	Video Recordings for Chapter 12 Weekly Assignment 11 due by December 22, 11:59pm.
Week 13	Date:	29 December 2020
	Topic:	The weighted-average cost of capital
	Readings:	Chapter 13
	In-class discussion:	Term Project Results
	Assignments:	Video Recordings for Chapter 13 Weekly Assignment 12 due by December 29, 11:59pm.

Quiz 4	4 January 2021 11:40am-12:30pm (Section A) 12:40pm-1:30pm (Section B) Coverage: Chapters 9 & 10, 11, 12 and 13
Week 14	Date: TBA (7:00-8:15pm) Topic: Guest Lecture by Mehmet Gerz (Ata Yatirim CEO) Assignments: Readings on behavioral finance