

SABANCI UNIVERSITY

Fall 2020 / Syllabus

VA331 Illustration As Communication
Synchronous Online Studio

INSTRUCTOR

Onur Yazıcıgil

CONTACT

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OFFICE

Online

CLASS

Synchronous Online Zoom Sessions / TUESDAY 9:40-12:30

Unrecorded Zoom Sessions

INFO

The term illustration can be broadly explained as the visualization of a specific subject as a drawing, painting or photograph. In this class the term Illustration will focus on the visual representation of certain moods and attitudes by employing various media. Students will have the opportunity to learn various illustration techniques and experiment on creating their own style.

POLICIES & PROCEDURES

GRADING

Project 1: %35

Project 2: %20

Project 3: %45

You will earn a grade based upon your design quality (concepts, execution, presentation) and active participation in class (including the timely completion of work).

A: 96
A-: 92
B+: 88
B: 84
B-: 80
C+: 76
C: 72
C-: 68
D+: 64
D-: 60
F: 60<

ATTENDANCE

Attendance to synchronous online classes as scheduled are mandatory. After three absences the student's grade will be lowered one letter grade and lowered another letter grade for each following absence. Students accumulating six or more absences will receive an NA (Not-Attended) for the course.

Attendance will be taken only once during the class period. Students are held responsible for all information presented.

PLAGIARISM

Visual arts and visual communication like any other field also adheres to the integrity of honest and originally produced creative work. In the conditions of plagiarism and the unacknowledged use of source material, will result in a failing grade for the project.

MATERIALS

Metal ruler, light duty retractable knife, any heavy weight paper (e.g. bristol) to turn in your final work, and some 'print budget'. Access to Adobe Illustrator and Adobe Photoshop.

WEEK 1 / 06.10.2020

SCHEDULE

Introduction to the course and overview of the materials.

Project 1: Object Illustration (x4)

W2 / 13.10.2020

Project 1: Submitting (Pencil / Ink) %25 Grade Point

Adobe Photoshop: Demonstration

Analogue Techniques and Scanning Demonstration

W3 / 20.10.2020

Project 1: Submitting (Acrylic / Gouache) %25 Grade Point

Adobe Illustrator: Demonstration

W4 / 27.10.2020

Project 1: Submitting (Photo Collage) %25 Grade Point

Adobe Illustrator: Demonstration on illustrating vector flat graphics

Project 2: Illustrated Album Cover

Research into the band or musicians that will be chosen
Style Guides, Mood Board

W5 / 03.11.2020

Project 1: Submitting (Vector Flat Illustration) %25 Grade Point

Project 1: Completed Final Submissions

Project 2: First Draft (Research & Mood Board)

W6 / 10.11.2020

NO CLASS (Atatürk Memorial Day)

Project 2: Second Draft

Project 3: Fairy Tale Story Illustration

Research into the band or musicians that will be chosen
Style Guides, Mood Board

W7 / 17.11.2020

Project 2: Completed Final Submissions

Project 3: First Drafts

W8 / 24.11.2020

Project 3: Second Drafts

W9 / 01.12.2020

Work in progress / Studio

W10 / 08.12.2020

Work in progress / Studio

W11 / 15.12.2020

Work in progress / Studio

W12 / 22.12.2020

Work in progress / Studio

W13 / 29.12.2020

Work in progress / Studio

LAST DAY OF CLASS -> W14 / 05.01.2021

Project 3: Completed Final Submissions