

SABANCI UNIVERSITY

Fall 2021 / Syllabus

VA331 Illustration As Communication
In Person Design Studio Class

INSTRUCTOR

Onur Yazıcıgil

CONTACT

oyazicigil@sabanciuniv.edu

OFFICE

FASS 2091

CLASS & TIME

FASS 1050 / TUESDAY 9:40-12:30

INFO

The term illustration can be broadly explained as the visualization of a specific subject as a drawing, painting or photograph. In this class the term Illustration will focus on the visual representation of certain moods and attitudes by employing various media. Students will have the opportunity to learn various illustration techniques and experiment on creating their own style.

POLICIES & PROCEDURES

GRADING

Project 1: %35

Project 2: %20

Project 3: %45

You will earn a grade based upon your design quality (concepts, execution, presentation) and active participation in class (including the timely completion of work).

A: 96
A-: 92
B+: 88
B: 84
B-: 80
C+: 76
C: 72
C-: 68
D+: 64
D-: 60
F: 60<

ATTENDANCE

Attendance to physical (in person) classes as scheduled are mandatory. **Online attendance will only be accepted if an official health report from Sabanci University is submitted to the instructor prior to the class.** After three absences the student's grade will be lowered one letter grade and lowered another letter grade for each following absence. Students accumulating six or more absences will receive an NA (Not-Attended) for the course. Attendance will be taken only once during the class period. Students are held responsible for all information presented.

PLAGIARISM

Visual arts and visual communication like any other field also adheres to the integrity of honest and originally produced creative work. In the conditions of plagiarism and the unacknowledged use of source material, will result in a failing grade for the project.

MATERIALS

Metal ruler, light duty retractable knife, any heavy weight paper (e.g. bristol) to turn in your final work, and some 'print budget'. Access to Adobe Illustrator and Adobe Photoshop.

LAST DAY OF CLASS ->

WEEK 1 / 28.09.2021

SCHEDULE

Introduction to the course and overview of the materials.

Project 1: Object Illustration (x4)

Film Screening: Christoph Niemann: Illustration

W2 / 05.10.2021

Project 1: Submission of (Pencil / Ink) %25 Grade Point

Adobe Photoshop: Demonstration

Analogue & Digital Techniques: Demonstration

W3 / 12.10.2021

Project 1: Submitting (Acrylic / Gouache) %25 Grade Point

Adobe Illustrator: Demonstration

W4 / 19.10.2021

Project 1: Submitting (Photo Collage) %25 Grade Point

Adobe Illustrator: Demonstration on illustrating vector flat graphics

Project 2: Illustrated Album Cover

Gathering information on the band or musician you will choose.

Lay out your findings as a Style Guide and Mood Board.

W5 / 26.10.2021

Project 1: Submitting (Vector Flat Illustration) %25 Grade Point

Project 1: Completed Final Submissions

Project 2: First Draft (Research & Mood Board)

W6 / 02.11.2021

Project 2: Second Draft

W7 / 09.11.2021

Project 2: Third Draft

W8 / 16.11.2021

Project 2: Final Draft

Project 3: Fairy Tale Story Illustration

Research into the band or musicians that will be chosen

Style Guides, Mood Board

W9 / 23.11.2021

Project 2: Completed Final Submissions

W10 / 30.11.2021

Work in progress / Studio

W11 / 07.12.2021

Work in progress / Studio

W12 / 14.12.2021

Work in progress / Studio

W13 / 21.12.2021

Work in progress / Studio

W14 / 28.12.2021

Work in progress / Studio

W15 / 04.01.2022

Project 3: Completed Final Submissions