

SYLLABUS

—
VA501/502/503

Introductory/ Intermediate/ Advanced Modules

with Gözde Oral

IMPORTANT!

Due to Covid precautions, this class will be scheduled individually with each student and take place in hybrid format.

WHO IS THIS COURSE FOR?

Graduate VCD students who wish to work on a personal project under the supervision of the instructor. Admission is subject to special approval.

STRUCTURE

Students should come prepared with possible projects they would like to work on at the beginning of the course. They are expected to take responsibility for their own process and develop their independent working skills towards creating portfolio-level work.

PROPOSED WORKPLAN

After Week 3, critiques are given every other week. Students may request additional critiques on Independent Work weeks.

W1	Project discussion
W2	Project proposal
W3	Critique - Ideas / Sketches
W4	Independent Work
W5	Critique - Design development
W6	Independent Work
W7	Critique - Design-in-progress
W8	Independent Work
W9	Critique - Advanced designs
W10	Independent Work
W11	Critique - Finalized designs
W12	Independent Work
W13	Design submission

INTENDED OUTCOME

- Development of individual strengths
- Further development of design and presentation skills
- Portfolio quality work

ASSIGNMENTS / PROJECTS

Projects require the use of apps such as Adobe Illustrator, Indesign and Photoshop. Students who do not have sufficient knowledge of these apps are expected to learn them on their own time outside of class, via online tutorials and TA assistance, if applicable.

GRADING CRITERIA

- 30% **Design process**
Brief / Research / Ideation / Design Implementation / Presentation
Weekly progress
Fulfillment of project requirements
Meeting deadlines
- 30% **Concept & Creativity**
Experimentation, ideation
Independent assessment ability
Pushing/challenging own limits
- 30% **Implementation & Presentation**
Technical skill in execution of design
Quality and content of project presentation
- 10% **Attendance & participation**

APPOINTMENTS

Personal appointments must be scheduled in advance and will take place on Zoom, due to Covid precautions.