**BA in Management Program   
Spring 2022**

**MGMT 410 – Corporate Governance and Social Responsibility**

**Instructor:** **Ozan Duygulu**

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| --- | --- | --- | --- |
| **Type** | **Time** | **Days** | **Where** |
| Class | 13:40 - 15:30 | Mon | FENS G032 |
| Class | 10:40 - 11:30 | Tue | FENS G032 |

**Course Objective:**

The course is planned to equip the students with a general understanding of how modern business organizations and society continuously interact to form various relationships. Specifically, the course aims to provide an insight regarding the theories of corporation and its stakeholders, corporate governance, business ethics, sustainability, and corporate social responsibility. The course aims to achieve a theoretical understanding through making sure the students attain a practical understanding of the issues covered in the class.

This course would be of interest to all management students as well as to the natural sciences & engineering and art & social sciences students who intend to pursue management careers.

**Learning Outcomes:**

Upon successful completion of the course, the student will be able to:

1. Understand corporations from a stakeholder perspective
2. Comprehend the nature of relations that a corporation has to manage
3. Analyze the corporation as part of a societal setting
4. Contextualize their knowledge in management
5. Assess the ethical and societal aspects of corporate decisions
6. Critically approach to the corporations
7. Evaluate governance/sustainability/policy aspects of corporations

**Course Material:**

Required Textbook:

Business and Society: Stakeholders, Ethics, Public Policy by Anne T. Lawrence and James Weber, McGraw-Hill Education, 2020 (16th Edition).

The links for you to order the book (either in ebook or physical form) will be provided via SuCourse. In addition, the information center of our university has previous versions of this book which are quite similar to 4th edition, so do not hesitate to borrow those as well.

**Course Web:**

SuCourse+ site is the main channel of communication of the course. Assignments, slides, additional reading material, grades and announcements will be posted on the website. Assignment submissions will be made through SuCourse. Turnitin reports are required for submissions. Students should check SuCourse regularly on a weekly basis.

**Instructional Design:**

This course has a hybrid design: (i) all the classes will be delivered in the classroom, (ii) all the classes will have a synchronous online component which means students will also have the chance to access via Zoom, (iii), all the lectures will be recorded and made available through SUcourse, (iv) all the materials besides the textbook will be posted on SUcourse, and (v) assessments except for the exam will be deliverable online.

**Grading**:

|  |  |
| --- | --- |
| Reflection Papers (5) | 50 % |
| Final Exam | 30 % |
| Participation | 20 % |

**Requirements:**

**Reflection Papers (50%):** You are to prepare five reflection papers in which you reflect on one real life issue (might be your experience and/or any organizational phenomenon that you think is interesting) by using the theories/approaches/terminology used in the course. Bottomline is you are expected to combine the class material with actual corporate world and provide your own ideas/analysis/perspectives. Hence, you will be reflecting on a real-life issue by using the language that has been used in the class.

In each reflection paper you will focus on the part (aligned with your book) that we covered in the class. Accordingly, the topics of your reflection papers will be:

Reflection Paper 1: Business in Society (Chapters 1, 2, 3, 4)

Reflection Paper 2: Business and Ethics (Chapters 5, 6)

Reflection Paper 3: Business and Public Policy (Chapters 7. 8)

Reflection Paper 4: Business and the Natural Environment (Chapters 9, 10)

Reflection Paper 5: Business and Its Stakeholders (Chapters 13, 14, 15, 16, 17)

Reflection papers are meant to be an opportunity for you to do just that, reflect on issues of importance to you that have been raised in class. This may be either through your reading of the material, or because you are now thinking more about what is going on around you or the news. In this day of constant activity, assault by social media, hyper competition, managers have little time to reflect. The idea is to give you the space to do just that. And on issues that are of importance to you.

The reflection paper should not exceed 1500 words. The format is A4, 1-inch margins, Times New Roman, 12 pts, double-spaced, left-aligned. Make sure include your name and student number in the header of the essay. Add page numbers. You will submit your paper on SuCourse (no hardcopy required). Turn-it-in software will be used throughout the class, including all your submissions.

**The Final Exam (30%):** The final exam is a comprehensive exam. The subject matter for the final exam includes all material covered in the course including book chapters, additional readings, lecture slides, in-class exercises, cases, assignments, practitioner essays, video essays and the oral information provided in the sessions.

The final exam must be taken at the scheduled time and day. Only students with university-approved excuses can take a make-up exam.

**Participation (20%):** The participation for the class will have multiple angles. First, you are encouraged to ask questions and/or add comments during the sessions. It is not easy to participate in online sessions for multiple reasons, but I highly suggest you engage in the class discussions as if we are in the classroom. Secondly, considering the aforementioned difficulties, your participation will be measure through various Forum posts on SuCourse. I will constantly post question on the forum and expect you to not only answer the written question but also debate with your friends as the discussion evolves. Finally, you are more than welcome to arrange individual zoom meetings (office hours) to ask me questions regarding the course or organizations in general. Your effort, not the quality in these three methods of participation will be evaluated at the end of the term and you will be graded accordingly. Do not forget, attendance to the lectures is **mandatory**.

**Academic Honesty:**

Learning is a matter of personal integrity; you should only represent your own work as yours. Any work that is submitted to be evaluated in this class should be an original piece of writing, presenting your ideas in your own words. Everything you borrow from books, articles, or web sites (including those in the syllabus) should be properly cited. Although you are encouraged to discuss your ideas with others (including your friends in the class), it is important that you do not share your writing with anyone. Using ideas, text and other intellectual property developed by someone else while claiming it is your original work is *plagiarism*. Copying from others or providing answers or information, written or oral, to others is *cheating*. Unauthorized help from another person or having someone else write one’s paper or assignment is *collusion*. Cheating, plagiarism and collusion are serious offenses that could result in an F grade and disciplinary action. Please pay utmost attention to avoid such accusations.

Please note that citing does not always prevent plagiarism. Check this link about quoting and paraphrasing <http://bit.ly/QuotingParaphrasing>.

**Classroom policies and conduct:**

Our program values participatory learning. Establishing the necessary social order for a participatory learning environment requires that we all come prepared to make helpful comments and ask questions that facilitate your own understanding and that of your classmates. This requires that you complete the assigned readings and watch the recorded lectures for each session before class starts. Please attend to the sessions on time.

**Course Schedule:**

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| **Week 1** | | **Date:** | **February 28, March 1** |
| Topic: | | | Introduction |
| **Week 2** | | **Date:** | **March 7 – 8** |
| Topic: | | | The Corporation and Stakeholder Relationships |
| Requirements: | | | Read Chapter 1 & 2 |
| **Week 3** | | **Date:** | **March 14 – 15** |
| Topic: | | | Corporate Social Responsibility and Citizenship |
| Requirements: | | | Read Chapter 3 |
| **Week 4** | | **Date:** | **March 21 – 22** |
| Topic: | | | Business in a Globalized World |
| Requirements: | | | Read Chapter 4  Reflection paper 1 deadline: March 25 Friday at 23:55 |
| **Week 5** | | **Date:** | **March 28 – 29** |
| Topic: | | | Ethics and Ethical Reasoning |
| Requirements: | | | Read Chapter 5 |
| **Week 6** | | **Date:** | **April 4 – 5** |
| Topic: | | | Organizational Ethics |
| Requirements: | | | Read Chapter 6  Reflection paper 2 deadline: April 8 Friday at 23:55 |
| **Week 7**  Topic: | **Date**: | | **April 11 – 12**  Business – Government Relations |
| Requirement: | | | Read Chapter 7 |
| **Week 8** | **Date:** | | **April 18 - 19** |
| Topic | | | Influencing the Political Environment |
| Requirement | | | Read Chapter 8  Reflection paper 3 deadline: April 22 Friday at 23:55 |
| **Week 9** | | **Date:** | **April 25 – 26** |
| Topic: | | | Sustainable Development and Global Business |
| Requirements: | | | Read Chapter 9 |
| **Week 10** | | **Date:** | **May 9 – 10** |
| Topic: | | | Managing for Sustainability |
| Requirements: | | | Read Chapter 10  Reflection paper 4 deadline: May 13 Friday at 23:55 |
| **Week 11** | | **Date:** | **May 16 – 17** |
| Topic: | | | Shareholder Rights and Corporate Governance |
| Requirements: | | | Read Chapter 13 |
| **Week 12** | | **Date:** | **May 23 – 24** |
| Topic: | | | Consumers and Suppliers |
| Requirements: | | | Read Chapter 14 and Chapter 17 |
| **Week 13** | | **Date:** | **May 30 – 31** |
| Topic: | | | Employees and the Corporation |
| Requirements: | | | Read Chapter 15 and Chapter 16  Reflection paper 5 deadline: June 3 Friday at 23:55 |
| **Week 14** | | **Date:** | **June 6 – 7** |
| Topic: | | | Concluding debates and wrap up |

**Notes:**

* Note that all the reflection papers correspond to a specific part in your book. Therefore, it is better for you to think of the chapters covered in the same part altogether.
* It is always a better option to ask the instructor if something is not clear when it is time, which means do not wait until the subjects pile up before you ask for clarification of the concepts.
* Additional material and opportunities to show participation will be delivered via SUcourse, it is students’ responsibility to regularly check the course page on SUcourse.
* Last but not least, this is a 400 level course that not only requires high participation of students but also recognizes the students of this course are about to be the managers of corporations all around the world. This should make you feel much more responsible.