

MiF Program Spring 2022 MFİN 899 – Wealth Management

Instructor: Dr. Eralp DENKTAŞ, CFA, FRM

Office: SOM 1030

Phone: (0532) 657-2090

E-mail: eralp.denktas@sabanciuniv.edu

Web: SUCourse

Office Hours: By appointment

Course Objective:

This course is designed to provide you a hands-on experience about the practical aspects of portfolio management after a quick review of theoretical aspects. By the end of the course, the students will have built a portfolio management notion by thinking on real world problems. Thus, they gain a practitioner's touch by actively following markets and learn about the basic investment principles of major investment styles and some successful investors. The course outline and cases are particularly aligned with the CFA Program and they cover various topics in accordance with the CFA Institute Candidate Body of Knowledge both in terms of relevance and rigor.

Learning Outcomes:

Upon successful completion of this course, the student should be able to:

1. understand economics & finance, asset classes and markets, individual and/or institutional investors from the perspective of a practicing portfolio manager,
2. identify and interpret the components of an investment policy statement,
3. distinguish between asset classes such as equities, fixed income, and alternative investments with regards to portfolio management, and
4. understand how portfolios are monitored and rebalanced.

Course Material:

Required Textbook: “Managing Investment Portfolios: A Dynamic Process” 3rd edition, by John L. Maginn, CFA ; Donald L. Tuttle, CFA ; Dennis W. McLeavey, CFA ; Gerald E. Pinto, CFA – John Wiley & Sons – ISBN-13: 978-0470080146

Recommended Textbook: “Investments Analysis and Portfolio Management” 10th edition by Frank K. Reilly, Keith C. Brown – South-Western Cengage Learning – ISBN-13: 978-0538482387

Recommended Additional Reading: Financial Times, Wall Street Journal, The Economist.

Although you will not be tested on the content of any of the recommended reading in the final exam, I will expect to hear your class participation in the market update session that we will do in the beginning of each class. The slides and other materials will be provided electronically on SUCourse.

Grading:

Your grade will be based on attendance & participation, problem sets, case presentations, and a required final exam. The weights are as follows:

Problem Sets:	15%
Case Studies:	35%
Final Exam:	50%

Requirements:

Teamwork: Students will form 3-4 person groups, which will together hand in problem sets and the case presentations.

Problem Sets: Each group should hand in the hand-written, hard copy solutions for their problem sets given in the course outline below. Each problem set that will be graded will have the same weight for the cumulative grade. The problem sets are very important because they will make up 15% of your final grade and, additionally, some questions you will see in the final exam will be similar to these problems.

List of Cases: There will be one Harvard case we will cover in the course:

Case 1	Harvard Management Company(2010) Case #: 9-211-004 Rev: 30 May 2012
---------------	--

Case 2	Harvard Management Company and Inflation-Protected Bonds Case #: 5-202-109 Date: June 21, 2002
---------------	---

The soft copies of presentations should be sent to the lecturer by email no later than the announced deadlines.

Final Exam: Final Exam will be cumulative and in-class. It will be similar to the questions that we will solve during class and in problem sets and your opinion/interpretation of the cases we will have covered. Letter grades are assigned at the end of the semester, based on the performance in the whole course. If I find the class average low, I may adjust the grades upwards. If the class average is high, I do not adjust the grades downwards.

Attendance: The material is overwhelmingly cumulative and there will be parts of the class which one cannot possibly cover outside the class. That is why I will take regular attendance and distinctively grade individual class participation.

Make-Up Policy: There is a no-make-up policy in this course. You are expected to be present at the indicated time and date for all examinations. Saying that you have a prior commitment at work/internship or another exam on the same day does not absolve you from this responsibility. It is also unfair to other students who take the exams in the designated times if I start making exceptions to this rule, so please don't ask. If you are

seriously ill or an emergency occurs and you cannot possibly attend an exam, you will need to bring in a valid doctor's report. If you miss the final exam you automatically fail the course.

Re-Grading: As careful as I try to be with regards to grading, mistakes sometimes do happen. I will share the solutions of the problems sets. Additionally, if you feel I have not marked your paper correctly, please come and see me.

Office Hours: I try to be available as much as I can outside of class and do not hesitate to contact me if you are having trouble with the material. Although I cannot appoint office hours as I am a practitioner, I am only a phone call or an email away from you. Just contact me if you need help on anything related to the course material.

Academic Honesty:

You are expected to do your work in an ethical and conscious manner. I will assume that all students in the class will pursue for Chartered Financial Analyst designation in the near future and thus expect they behave consistently with the ethical standards. Learning is enhanced through cooperation and as such you are encouraged to work in groups, ask for and give help freely in all appropriate settings. At the same time, as a matter of personal integrity, you should only represent your own work as yours. Any work that is submitted to be evaluated in this class should be an original piece of writing, presenting your ideas in your own words. Everything you borrow from books, articles, or web sites (including those in the syllabus) should be properly cited. Although you are encouraged to discuss your ideas with others (including your friends in the class), it is important that you do not share your writing (slides, MS Excel files, reports, etc.) with anyone. Using ideas, text and other intellectual property developed by someone else while claiming it is your original work is plagiarism. Copying from others or providing answers or information, written or oral, to others is cheating. Unauthorized help from another person or having someone else write one's paper or assignment is collusion. Cheating, plagiarism and collusion are serious offenses that could result in an F grade and disciplinary action. Please pay utmost attention to avoid such accusations.

Classroom policies and conduct:

Sabancı MiF Program values participatory learning. Establishing the necessary social order for a participatory learning environment requires that we all:

- Come prepared to make helpful comments and ask questions that facilitate your own understanding and that of your classmates. This requires that you complete the assigned readings for each session before class starts.
- Listen to the person who has the floor.
- Come to class on time.
- As a Sabancı University student, your use of CAFE constitutes your agreement to abide by the policies and rules set forth for users of the facility and your acknowledgment that policy violations may result in disciplinary action.

- If you use your laptop during class, it is only to be used for class activities such as taking notes or referring to a spreadsheet. You should not be doing any nonclass activities during class time. Laptop usage may be forbidden if it is abused or if it distracts the professor or other students.

Course Schedule: There may be changes (additions and omissions) in the list below due to timing constraints, class interest, or other reasons. If necessary, such changes will be announced in class and on SUCourse. It is your responsibility to check SUCourse and your e-mail on a regular basis.

Lecture 1	Date & Time: Topics:	Jul 16, 2022 – 09:00-12:30 - Syllabus Review & Introduction - Introduction to Wealth Management
Lecture 2	Date & Time: Topics:	Jul 16, 2022 – 13:30-17:30 - Managing Individual Investor Portfolios
Lecture 3	Date & Time: Topics:	Jul 22, 2022 – 18:00-21:00 - Managing Institutional Investor Portfolios
Lecture 4	Date & Time: Topics:	Jul 23, 2022 – 09:00-12:30 - Managing Institutional Investor Portfolios
Lecture 5	Date & Time: Topics:	Jul 29, 2022 – 18:00-21:00 - Capital Market Expectations
Lecture 6	Date & Time: Topics: Requirements:	Jul 30, 2022 – 09:00-12:30 - Capital Market Expectations Problem Set #1
Lecture 7	Date & Time: Topics:	Aug 05, 2022 – 18:00-21:00 - Asset Allocation
Lecture 8	Date & Time: Topics: Requirements:	Aug 06, 2022 – 09:00-12:30 - Asset Allocation Case #1: Harvard Management Company
Lecture 9	Date & Time: Topics:	Aug 12, 2022 – 18:00-21:00 - Fixed Income Portfolio Management

Lecture 10	Date & Time:	Aug 13, 2022 – 09:00-12:30
	Topics:	- Fixed Income Portfolio Management
	Requirements:	Problem Set #2

Lecture 11	Date & Time:	Aug 19, 2022 – 18:00-21:00
	Topics:	- Equity Portfolio Management - Monitoring & Rebalancing
	Requirements:	Case #2: Harvard Management Company and Inflation Protected Bonds

Lecture 12	Date & Time:	Aug 20, 2022 – 09:00-12:30
		FINAL EXAM