

VA402A

Project Studio IV (Irregular)

INSTRUCTOR

Gözde Oral
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TEACHING ASSISTANT

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CLASS

Monday 13:40-16:30

OFFICE

Appointments must be scheduled
in advance and may be online.

INFORMATION

This course aims to encourage students to investigate broader, less defined, open briefs that require reframing problems and content creation, and the employment of their research, creativity, methodology, presentation and time management skills. The goal is to produce portfolio-quality work that reflects their individual interests, visual language and design abilities. Students must complete two to three projects on which they are given weekly studio critiques of the various stages of their designs. They are expected to employ their knowledge of design principles, layout, photography, illustration, typography etc. and are encouraged to participate in joint class critiques.

SCHEDULE *

W1 / 03.10.2022	Introduction and course overview Project 1: To Be Announced (TBA)	
W2 / 10.10.2022	Project 1: Critique 1	Research and Development
W3 / 17.10.2022	Project 1: Critique 2	Ideation Sketches
W4 / 24.10.2022	Project 1: Critique 3	Design-in-progress
W5 / 31.10.2022	Project 1: Critique 4	Design-in-progress
W6 / 07.11.2022	Project 1: Critique 5	Design Finalization
W7 / 14.11.2022	Project 1: Completed Final Submission Project 2: TBA	
W8 / 21.11.2022	Project 2: Critique 1	Research and Development
W9 / 28.11.2022	Project 2: Critique 2	Ideation Sketches
W10 / 05.12.2022	Project 2: Critique 3	Design-in-progress
W11 / 12.12.2022	Project 2: Critique 4	Design-in-progress
W12 / 19.12.2022	Project 2: Critique 5	Design Finalization
W13 / 26.12.2022	Project 2: Completed Final Submission Project 3: TBA	
W14 / 02.01.2023	Project 3: Completed Final Submission	

*The schedule may be subject to changes, shifts and adjustments by the instructor.

PROJECTS / SOFTWARE & MATERIAL

Projects require the use of Adobe Illustrator, Indesign and Photoshop. Students who do not have sufficient knowledge of these applications are expected to learn them on their own time. If necessary, TA assistance may be scheduled outside of class hours. Necessary materials will be announced with project briefs. A budget must also be allotted for printed work.

GRADING

Project 1: 40% **Project 2: 40%** **Project 3: 10%** **Class Participation: 10%**

Grading is based on design quality (concepts, execution, presentation) and active participation in class (including the timely completion of work). Physical attendance is mandatory. After three absences the student's grade will be lowered one letter grade and lowered another letter grade for each following absence. Students accumulating six or more absences will receive an NA (Not-Attended) for the course. Attendance will be taken once in the beginning of the class period. Students are responsible for all content presented and must compensate for missed classes.

PLAGIARISM

Visual arts and visual communication like any other field also adheres to the integrity of honest and originally produced creative work. In the conditions of plagiarism and the unacknowledged use of source material, will result in a failing grade for the project.