**Media project marking guide**

| **Criteria** | **High**  **Distinction** | **Distinction** | **Credit** | **Pass** | **Mark** |
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| **Introduction** Introduce the review and include the HRM business context of chosen articles in a HRM situation.  **20%** | The business context in a HRM situation is very well explained and exceptionally supported with immense clarity. | The business context in HRM is explained and well supported with clarity. | The business context in HRM is explained and supported to a good standard. | The business context in HRM is defined, but not well supported. |  |
| **Literature review**  Analyse and synthesise articles in relation to HRM practices in the areas of HRM.  **40%** | Articles are very well described, examined, analysed and synthesised to an exceptional standard. Covers all critical areas. | Articles are well described, examined, analysed and synthesised to a high standard. The review covers all critical areas. | Articles are described, examined, analysed and synthesised to a good standard. The review covers most critical areas. | Articles are described, examined, analysed and synthesised to a satisfactory standard. The review covers some critical areas. |  |
| **Logical Argument** Argue with logic and analyse current and emerging trends in HRM  **30%** | Logic is very clear and emerging trends in HRM are very well identified. | Logic is clear and. emerging trends in HRM are well identified. | Logic is evident and emerging trends in HRM are identified. | Logic is present but weak and emerging trends in HRM are only briefly described. |  |
| **Conclusion**  Summarise concisely the findings in a coherent and succinct manner.  **10%** | Concise, coherent conclusion with immense clarity. Informs the reader of the value of the report for HRM. | Clear, coherent conclusion outlining the value of the report. | A coherent  conclusion is given  with a good degree of clarity. Lacks explanation of the value of the report. | A conclusion is given with  satisfactory clarity and cohesion. The value of the report is poor or absent. |  |
| **5% Bonus for quality of presentation / documents** | | | | |  |
| **Total 100%** | | | | |  |

*Additional comments*