**Media project marking guide**

| **Criteria** | **High****Distinction** | **Distinction** | **Credit** | **Pass** | **Mark** |
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| **Introduction** Introduce the review and include the HRM business context of chosen articles in a HRM situation.**20%** | The business context in a HRM situation is very well explained and exceptionally supported with immense clarity.  | The business context in HRM is explained and well supported with clarity.  | The business context in HRM is explained and supported to a good standard. | The business context in HRM is defined, but not well supported.  |  |
| **Literature review** Analyse and synthesise articles in relation to HRM practices in the areas of HRM. **40%** | Articles are very well described, examined, analysed and synthesised to an exceptional standard. Covers all critical areas.   | Articles are well described, examined, analysed and synthesised to a high standard. The review covers all critical areas. | Articles are described, examined, analysed and synthesised to a good standard. The review covers most critical areas.  | Articles are described, examined, analysed and synthesised to a satisfactory standard. The review covers some critical areas.  |  |
| **Logical Argument** Argue with logic and analyse current and emerging trends in HRM**30%** | Logic is very clear and emerging trends in HRM are very well identified.  | Logic is clear and.emerging trends in HRM are well identified.  | Logic is evident andemerging trends in HRM are identified. | Logic is present but weak and emerging trends in HRM are only briefly described.  |  |
| **Conclusion** Summarise concisely the findings in a coherent and succinct manner.**10%** | Concise, coherent conclusion with immense clarity. Informs the reader of the value of the report for HRM.  | Clear, coherent conclusion outlining the value of the report.  | A coherent conclusion is given with a good degree of clarity. Lacks explanation of the value of the report.  | A conclusion is given with  satisfactory clarity and cohesion. The value of the report is poor or absent.  |  |
| **5% Bonus for quality of presentation / documents** |  |
| **Total 100%** |  |

*Additional comments*