

VA453 / 553

Design Thinking

INSTRUCTOR

Gözde Oral
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TEACHING ASSISTANT

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CLASS

Wednesday 13:40-16:30

OFFICE

Appointments must be scheduled
in advance and may be online.

PROJECTS / SOFTWARE & MATERIAL

Advanced knowledge of design software is not necessary, but students are expected to be able to present their ideas in written and visual format. Students who do not have sufficient knowledge of applications are expected to learn them on their own time. If necessary, TA assistance may be scheduled outside of class hours. Necessary materials will be announced with project briefs. A budget must also be allotted for printed work.

Assignments, resources and recommended reading will be available to students on SUCourse.

PLAGIARISM

Visual arts and visual communication like any other field also adheres to the integrity of honest and originally produced creative work. In the conditions of plagiarism and the unacknowledged use of source material, will result in a failing grade for the project.

INFORMATION

“Design Thinking” stems from the interest in how designers employ different methodologies to think about and solve problems, and aims to use these methods to find human-centric, creative, feasible and sustainable solutions to some of humanity’s most pressing problems. It involves the adaptation of iterative, collaborative and constructive processes between different areas of expertise, focusing on asking the right questions as much as on answering them. This introductory course is comprised of presentations, discussions, weekly assignments, screenings and group work and is aimed at senior level and graduate students who have a genuine interest in design. **The course is subject to special approval; non-VCD applicants must have a minimum GPA of 2.5 and are advised to have taken at least one VCD course.**

SCHEDULE *

W1 / 05.10.2022	Introduction and course overview
W2 / 12.10.2022	Topic: Why Do We Create? Assignment 1
W3 / 19.10.2022	Assignment 1: Submission & Presentation Topic: Creativity Assignment 2
W4 / 26.10.2022	Assignment 2: Submission & Presentation Topic: Everyone Designs Assignment 3
W5 / 02.11.2022	Assignment 3: Submission & Presentation Topic: The 21st Century Designer Assignment 4
W6 / 09.11.2022	Assignment 4: Submission & Presentation Topic: What is Good Design? Assignment 5
W7 / 16.11.2022	Assignment 5: Submission & Presentation Topic: Design Thinking
W8 / 23.11.2022	Case Study: Defining the Problem
W9 / 30.11.2022	Case Study: Research
W10 / 07.12.2022	Case Study: Ideation
W11 / 14.12.2022	Case Study: Idea Selection
W12 / 21.12.2022	Case Study: Implementation
W13 / 28.12.2022	Case Study: Presentation
W14 / 04.01.2023	Case Study: Completed Final Submission

* The schedule may be subject to changes, shifts and adjustments by the instructor.

GRADING

Assignments: 30% **Case Study 40%** **Class Participation: 30%**

Grading is based on the quality of work and active participation in class (including the timely completion of assignments). Physical attendance is mandatory. After three absences the student’s grade will be lowered one letter grade and lowered another letter grade for each following absence. Students accumulating six or more absences will receive an NA (Not-Attended) for the course. Attendance will be taken once in the beginning of the class period. Students are responsible for all content presented and must compensate for missed classes.